

## SILVER METALLIC WS– H2510- HG65

### FACE MATERIAL

Silver metallized, wood free, wet-strength paper with glossy 'print receptive' top coating.

#### Typical technical values

Basis Weight	83	g/m <sup>2</sup>	ISO 536
Caliper	70+/-5	μ	ISO 534
Tensile strength MD	min.6,5	Kg/15mm	ISO 1924-2
Tensile strength CD	min.4,0	Kg/15mm	ISO 1924-2

### ADHESIVE

Rubber-resin hotmelt, permanent adhesive.

#### Typical technical values

Initial Tack ( on glass )	14 N	FINAT FTM 9
Adhesion 180° (on glass)	13N /AT/PT	FINAT FTM 1
Application temperature min.	min.-5 °C	
Service temperature	-40 °C - +60 °C	

### BACKING

Yellow, wood-free, transparent glassine backing paper. One side siliconised.

#### Typical technical values

Basis Weight	57	g/m <sup>2</sup>	ISO 536
Caliper	49	μ	ISO 534
Tensile strength MD	≥5,0	kN/m	ISO 1924
Tensile strength CD	≥2,6	kN/m	ISO 1924

### Adhesive performance

This adhesive is characterized by high initial tack and excellent adhesion on a wide variety of surfaces. It shows excellent adhesion also on slightly chilled surfaces. Not suitable for labelling plasticised PVC surfaces.

Heat resistance is weaker compared with dispersion adhesives.

### Application and usage

This attractive label-material is mostly used for producing high quality labels for cosmetics, toiletries and other consumer goods. It is also suitable for promotional materials. In extreme cases preliminary test recommended.

### Printability

Especially recommended for flexo and both UV and conventional letterpress inks. It can be printed in gravure and conventional and UV offset.

### Shelf life

2 years

### Storage

23±2 °C, 50±5 % RH

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