

MARTELE IVORY –H2010- WG80

FACE MATERIAL

Ivory, uncoated, matt woodfree printing paper with a hammered tactile embossing.

Typical technical values

Basis Weight	90	g/m ²	ISO 536
Caliper	118	μ	ISO 534
Tensile strength MD	5,5	kN/m	ISO 1924-3
Tensile strength CD	2,7	kN/m	ISO 1924-3
Cobb value (60sec)	18	g/m ²	ISO 535

ADHESIVE

Rubber-resin hotmelt, permanent adhesive.

Typical technical values

Initial Tack (on glass)	14 N	FINAT FTM 9
Adhesion 180° (on glass)	13N /AT/PT	FINAT FTM 1
Application temperature min.	min.-5 °C	
Service temperature	-40 °C - +60 °C	

BACKING

White, wood-free one side siliconised. glassine backing paper.

Typical technical values

Basis Weight	78	g/m ²	ISO 536
Caliper	68	μ	ISO 534
Tensile strength MD	≥6,7	kN/m	ISO 1924
Tensile strength CD	≥3,3	kN/m	ISO 1924

Adhesive performance

This adhesive is characterized by high initial tack and excellent adhesion on a wide variety of surfaces. It shows excellent adhesion also on slightly chilled surfaces. Not suitable for labelling plasticised PVC surfaces.

Heat resistance is weaker compared with dispersion adhesives.

Application and usage

This high quality art label-paper is designed for primary labelling of high and luxury goods with an 'old world 'image. It is suitable for labelling drinks, where wash-off properties are not required..

Printability

This material can be used in flexography, offset, and screen printing. Testing is recommended.

Shelf life

2 years

Storage conditions

23+/-2°C, 50+/-5% RH

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